



# SASHA & CONDI: SUBURBAN MILITANTS



# THE CONCEPT

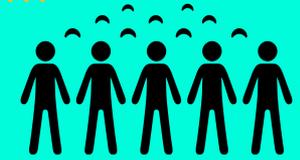


Sasha & Condi is a mockumentary style half-hour show, borrowing style elements and subject matter from Drunk History and VH1's I Love the 90s.

We live in a time, and seemingly have always lived in a time, where we are constantly reaching back into history to inform our style, music, films, and TV. The remakes of popular 90s shows like Will & Grace, Full House, and Roseanne is telling of this trend. Production companies are also investing in creating new shows, as HBO is greenlighting a 90s drama produced and written by Issa Rae and Angela Flournoy. There is a huge market for nostalgic entertainment that allows audience members to revel in the moments that shaped their adolescence.

We also live in a time where we are seeing a demand for more diversity in the area of animated adult TV. Since the end of Aaron McGruder's The Boondocks, shows like The Lucas Brothers Moving Company, and recently Tyler the Creator's The Jellies, have attempted to provide for and fill the gap in demand for animated half-hour shows featuring main characters of color and produced by people of color.

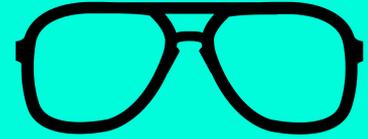
Animated adult TV still lacks strong female main characters, and all together fails in representing female main characters of color. Sasha & Condi checks all of the boxes above. It's an animated show featuring female main characters of color, who reminisce and challenge our perceptions of popular moments of the 90s.



# MEET THE CHARACTERS

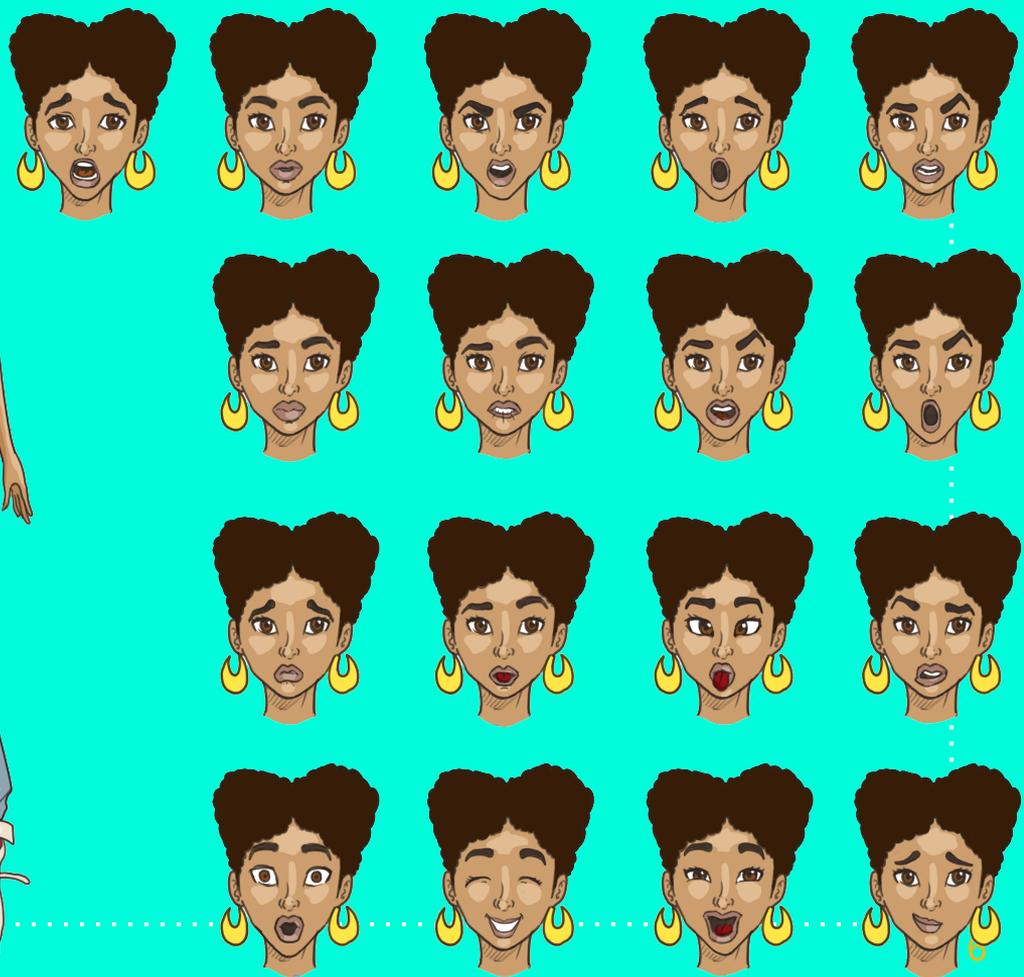
Sasha  
Condi

# SASHA

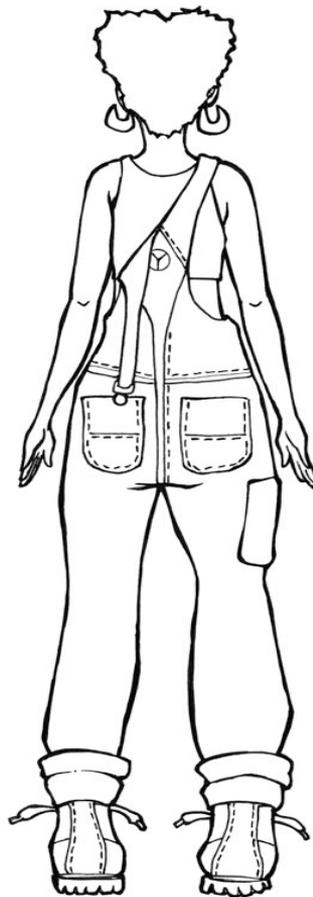
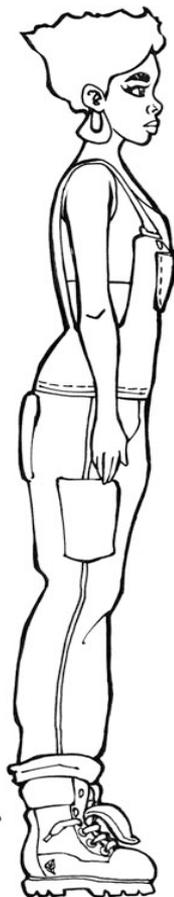
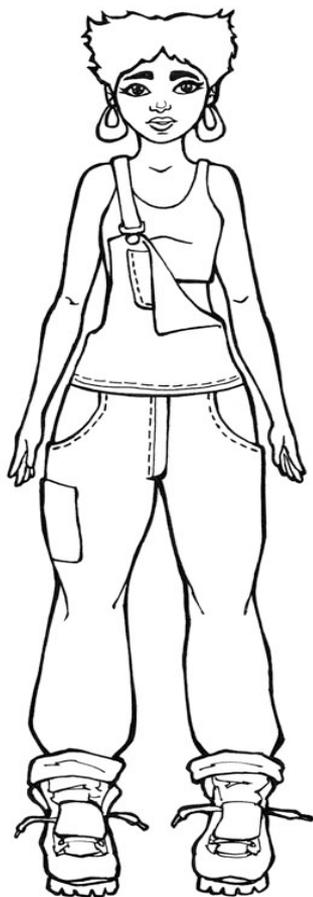


“Groundbreaking. Unprecedented. Otherworldly.” If Sasha could describe herself, those are the words she would use to explain her accolades and purpose in life. To say that Sasha thinks highly of herself would be remiss. The point is, Sasha thinks that anything she does is uplifting her people and “the entire black community...diaspora included.” If you talk to Sasha on any given day she will tell you about how she single-handedly changed the course of history, as it pertains to the 90s.

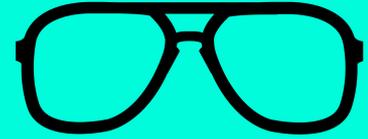
# SASHA: EXPRESSIONS SHEET



# SASHA GROWN UP:



# CONDI

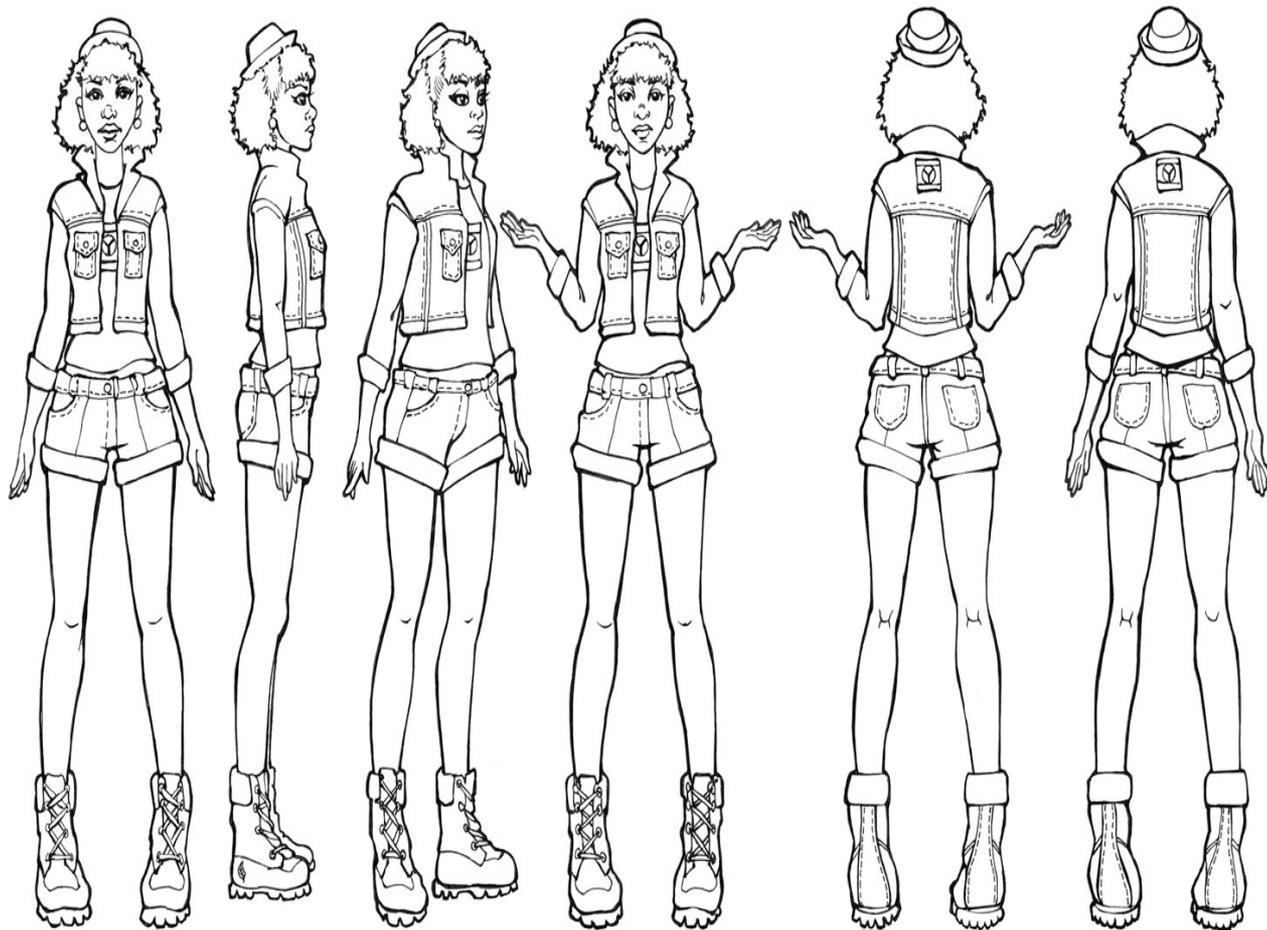


Condi is astute, sharp and clear headed. She remembers the moments of her childhood as if they were yesterday. That's why, when it comes to recalling the childhood and teen years of Condi and Sasha, you can find her being the rebuttal to Sasha's delusions of grandeur. She is the smart phone and gmail of the 90s, remembers how you used to write without commas and attention to grammar, archives your first love letter, and recorded high school sweetheart's break up over the phone. Most of all, Condi prides herself on telling it like it is, without attention to the impact it may have on "the whole black community...diaspora included" as Sasha says. Condi is pressed to provide clarity and insight.

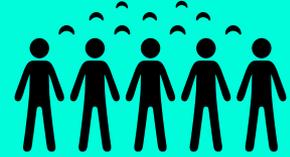
# CONDI: EXPRESSIONS SHEET



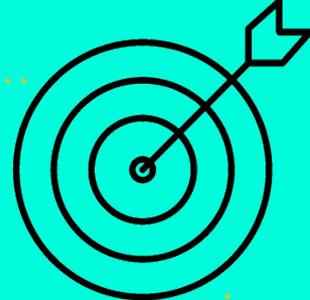
# CONDI: GROWN UP



# CHARACTER DYNAMICS & BACKGROUND



Black teenagers from Pleasanton, a suburb outside of San Francisco, Sasha and Condi are best friends of convenience. Their town is mostly White, liberal families who are happy to have a few Black families, but not enough to lower the property value. While they both come from militant backgrounds, their perspective on the 90s is world's apart. In *Real World*-like confessions, the audience watches them tell wildly different versions of the same moment; Sasha's pro-black delusions of grandeur or Condi's tendency to downplay everything. The two childhood friends agree on the importance of affirmative action and slap bracelets, but they can't seem to agree upon the best R&B group of the time or whether Magic Johnson putting his name on franchises is good for black folks.



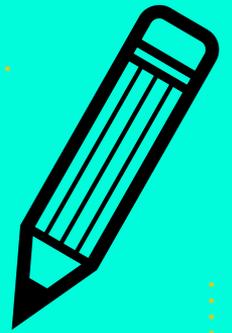
# TARGET AUDIENCE

Pop culture enthusiasts, hip hop aficionados, comedy seekers, and anyone who loves strong friendships among women (think *Living Single*, *Girlfriends*, and *Insecure*.)

Primary Target: Women 20-40 yrs. old

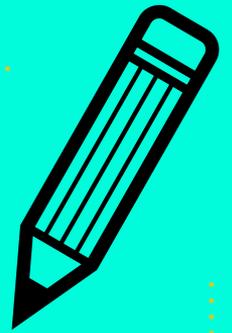
Secondary Target: Women 40-50 yrs old, Men 30-45 yrs old

# SEASON I



Season 1 of *Sasha and Condi* follows a mockumentary structure similar to *The Real World* with intermittent confessionals focusing on how Sasha & Condi survived growing up being the only “ones” in their city.

# SEASON I

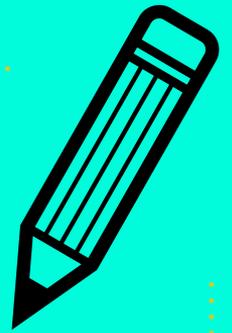


Episode 1 Buy Black: Sasha and Condi win an award from their local chamber of commerce for their “Buy Black” campaign to snuff out the largest coffee shop in the city—Starbucks. Neither can agree if their Buy Black campaign meant Buy Black coffee or buy coffee made by Black folks.

Episode 2 Black Firsts: Sasha and Condi make history as the first African American duo to do—pretty much anything in their city. How? They are the only two black families to settle in their city.

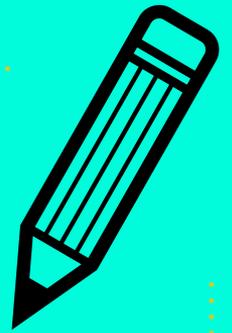
Episode 3 The Key to the City: The city’s ice skating rink is the center of metaphorical color line being broken after they become the first Black girl skaters (with no skates) on ice.

# SEASON 2



Season 2 takes on already well-known moments in the 90s, providing a wide audience appeal, a deluge of source material, and a built in episode structure that focuses on 90s nostalgia and Sasha and Condi's place in it.

# SEASON 2



Episode 1: Whitney Houston's Gay Lover: Sasha has a secret. She caught Whitney and Robyn in the shower together during her summer job at Equinox. Will she break the news to the press or just tell her bestie, Condi?

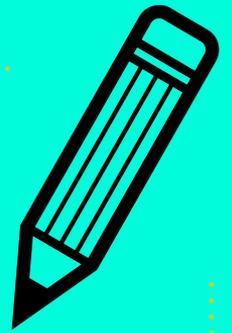
Episode 2: The Boys II Men Breakup: Michael's departure from Boys II Men was heartbreaking for the R&B group, but even more devastating for Condi after she realizes Sasha is the impetus behind the break up.

Episode 3: The Campaign to End R&B Disempowerment: Sasha decides to start a campaign aimed at stalling the careers of R&B singers who disempower women. Their first stop, Mokenstef. "He's mine..you may have had him once but I got him all the time.."

# SEASON 2

Episode 4: Tupac and Biggie: Sasha accidently misquotes Biggie in her school newspaper and *Vibe* picks up the story, only to encourage the burgeoning east coast vs. west coast beef and ultimately, Tupac and Biggies untimely death.

Episode 5: The Secret Life of WNBA Players: After finding out that their math teacher is secretly a WNBA player, Sasha goes on a quest to right all the wrongs of the WNBA's pay scale and in the process ends up ruining the legacy of the Houston Comets.



# LOGLINE



Two survivor's of the harrowing 90s live to tell their version of the story. The series is an animated mockumentary that is a smash between DRUNK HISTORY and VH1's I LOVE THE 90s, it centers on Sasha and Condi as they retell, but really reimagine their version of nostalgic 90s moments, and their harrowing days as the ONLY black spots in a sea of white suburbia.

# THE PILOT EPISODE



## The PILOT Episode

In part 1 of the pilot, Sasha drags Condi on a mission to “integrate” the city’s ice skating rink. Dressed in their Cross Colours and Timberland boots, they ignore calls from the cashier that they “must purchase skates” in order to enter the rink. As Sasha and Condi carefully waddle on to the rink, skaters come to a halt. Sasha takes this as a sign of opposition. She pushes Condi forward on the ice, provoking Condi’s first plunge to the ground. Sasha mistakes onlookers skating over to help as challengers, and instead of helping Condi up, she stands firm on the ice, while singing “We Shall Not Be Moved.” After nearly thirty minutes of near hypothermia, they are escorted off by polite security guards. Despite it all, Sasha is convinced her and Condi have broken the metaphorical color line by becoming the first Black girl skaters (with no skates) on ice in Pleasanton.

On part 2 of the pilot, Sasha and Condi start a “Buy Black” campaign to snuff out the largest coffee shop in the city—Starbucks. Neither can agree if their campaign meant buy Black coffee or buy coffee made by Black folks. They set up a coffee stand selling homemade ground coffee right outside of the new Starbucks, but their only customers were two Black Girl Scouts selling cookies, giving Sasha an “even better” idea. Sasha creates the “Black Scouts,” where she provided Black youth the opportunity to develop an entrepreneurial spirit; but as Condi recalls, the young kids were treated like slaves, required to dress in all black while pruning lawns and picking up trash in 90 degree heat. Child Protective Services shut down the “Black Scouts,” but Sasha insists that her and Condi are the originators of the now trendy “Buy Black” campaigns.

# ABOUT THE CREATORS

**Chanel Glover** is a 'trained' lawyer who dabbles in playwriting, lyricism, tv-writing, and fiction, but desires most to be the first Black (Lesbian) Superwoman to rid the world of menacing stereotypes with just the stroke of her pencil. In May 2014, she completed an MFA in playwriting at Ohio University where her full-length plays *HOW TO EAT AN OREO*, *BLACK AS THE DIRT*, and *THEY'RE NOT RAPPERS* have received staged readings at Ohio University's Seabury Quinn, Jr. Playwrights' Festival. Chanel served as one of six playwrights in terraNOVA Collective's Groundbreakers Playwrights Group, where she had a staged reading of her workshopped play *HOW TO EAT AN OREO*, in April 2015. She was asked to be a screenwriter for the trending *SEX IS A GOD THING* teaser in 2014, and is now head writer for the upcoming 2018 web-series. For nearly a year, starting in the summer of 2016, Chanel served as co-host of a podcast, *OVERQUALIFIED & DRUNK*, where she dished about all of her dating and life secrets. She retired from the secondary school teaching profession after only two years, and made the recent move from NYC to LA, where she is pursuing the dream.



# ABOUT THE CREATORS



**Juliana "Jewels" Smith** is an educator, organizer, and writer. She is the creator and writer of the award winning comic book, [\(H\)afrocentric](#), featuring four disgruntled undergraduates of color and their adventures at Ronald Reagan University. Launched in 2010, (H)afrocentric has been featured in Ebony, Gawker, GOOD, SF Examiner and Afro Punk, and on KPFA, CUNY TV and [more](#). Smith has spoken about the relationship between using comics to talk about racial justice, gender equity, political literacy, and humor at the Schomburg Center, New York Comic Con, Studio Museum of Harlem, and Baltimore Book Festival. In March of 2016, Smith was honored by the African American Library and Museum of Oakland with the first annual Excellence in Comics and Graphic Novels Award.



# THANKS!

## Any questions?

You can find us [here](#).

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